

Prescient Launches \$194M Student Housing Project

The 500,000-square-foot, mixed-use student housing community will comprise 413 units and 40,000 square feet of retail, dining and entertainment space. The project is slated for completion in fall 2018.

by Adina Marcut | Aug 03, 2017

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JE Dunn selected Prescient—a fully integrated, proprietary and patented design, engineering, manufacturing and installation solution for the [construction industry](#)—to open OU Cross Village, a 413-unit mixed-use student housing community located in Norman, Okla. The \$194 million project will consist of approximately 500,000 square feet of space, including 250,000 square feet of Prescient's structural steel solution. Balfour Beatty Campus Solutions and partner Provident Resources Group are developing the project.



OU Cross Village

QUALITY CONCRETE STRUCTURES

Located on the University of Oklahoma's campus, the four, four-story buildings will feature 413 residential units and 40,000 square feet of retail, fitness and entertainment space, as well as a 1,000-space parking garage.

"Student housing projects carry costly penalties for developers and general contractors if a move-in deadline corresponding to the commencement of the school year is not met," Maged Eldaief, Prescient CEO, said in a statement. "Consequently, fast and timely construction is critical. Our state-of-the-art Digital Thread and custom manufacturing system are able to provide cost-effective, precision-manufactured, quality student structures across the country, in a fraction of the time of traditional construction methods."

Each building will consist of one story of concrete podium structure and three stories of Prescient structure. Clark Nexsen will design the unit interiors, while Studio Architecture will be responsible for the exteriors. OU Cross Village is slated to open its doors in fall 2018.

Image courtesy of Prescient